



Social types (Helpers) like helping others, have good communications skills, and enjoy social situations.

Compare yourself with the Helpers.

Would you describe yourself as:

- ☐ Kind?
- ☐ Friendly?
- ☐ Patient?
- ☐ Understanding?
- ☐ Forgiving?
- ☐ Generous?

Are you good at:

- ☐ Assisting other people?
- ☐ Teaching/training?
- ☐ Communicating thoughts and ideas?
- ☐ Planning activities?

Do you like to:

- ☐ Work in groups?
- ☐ Give advice to people?
- ☐ Do volunteer work?
- ☐ Participate in meetings?
- ☐ Provide service to others?

Do you avoid:

- ☐ Working with data?
- ☐ Strenuous exercise?

S=



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If your Holland Code is **SOCIAL**, and you think you would like to learn more about:

- Child Development, Human Development, or Hospitality services, check out the Pathways in Family and Consumer Sciences.
- Medical or Dental Assisting, or Nursing, check out the Pathways in Health Science and Technology.
- Cosmetology or Protective Services, check out the Pathways in Skilled and Technical Sciences.

Student career interests are most commonly described by six career personality types defined by John Holland in his theory of occupational choice. Known as “Holland Codes,” these six types are at the base of a common organizational structure around which CTE program areas, national career clusters, and other career information can be arranged. An individual will typically be compatible with up to three of the following personality types.

Technical

Realistic (Doers)

Scientific

Investigative (Thinkers)

Arts & Recreation

Artistic (Creators)

Social Humanitarian

Social (Helpers)

Marketing & Administration

Enterprising (Persuaders)

Business Operations

Conventional (Organizers)

Career Fields help to develop the academic knowledge, technical skills, and employment skills vital for entry into the evolving labor market.



UTAH STATE OFFICE OF EDUCATION
250 East 500 South P.O. Box 144200 Salt Lake City, UT 84114-4200
Patti Harrington, Ed.D., State Superintendent of Public Instruction
Mary Shumway, State Director of Career and Technical Education



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